

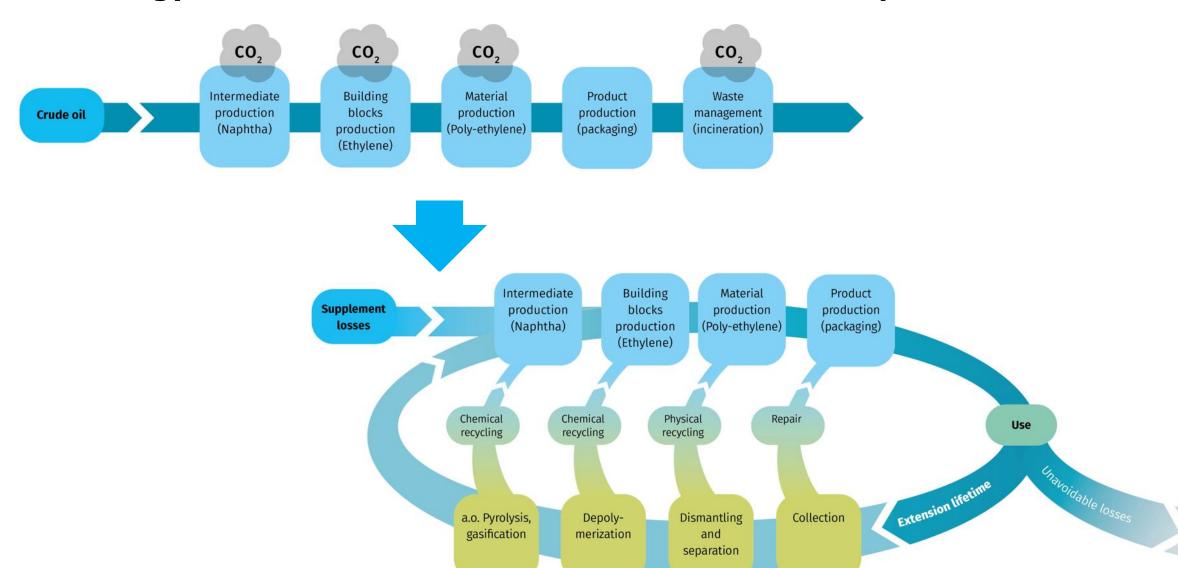
7 July
Lia Voermans
Director Innovation Strategy
Chemelot Circular Hub

In the Limburg region (NL), we are developing Europe's first large-scale Circular Hub

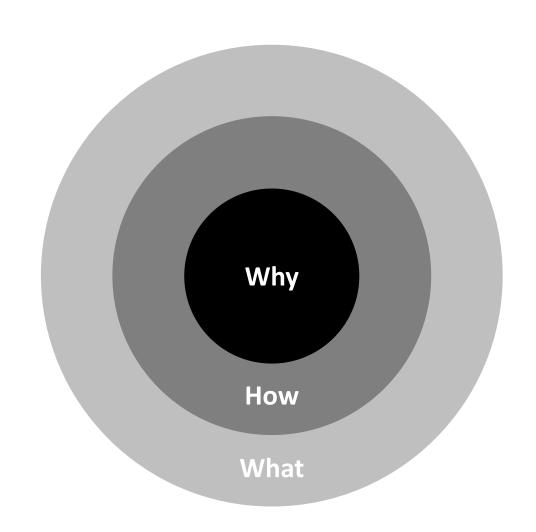


From linear to circular

= Energy transition + circular raw materials + circular products



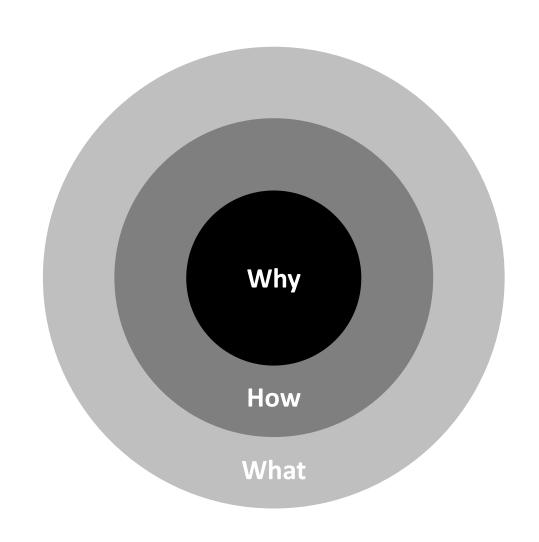
Why



We want to address global challenges in the field of raw materials and energy transition, strengthen the earning capacity of the Netherlands and improve prosperity in Limburg.



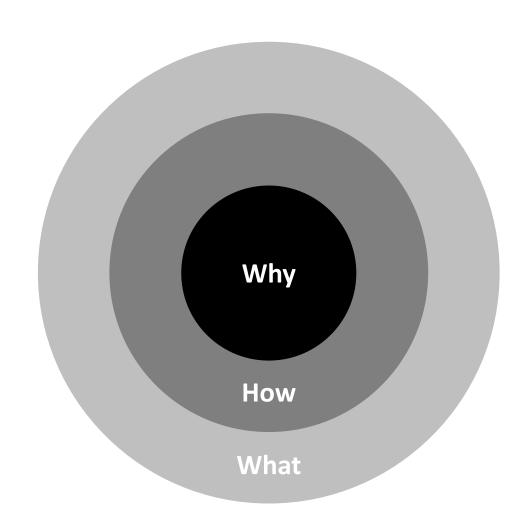
How



We use our innovative chemistry as a growth accelerator for the transformation to a sustainable economy and a socially prosperous future.



What



Government, industry, knowledge institutes and citizins invest together in:

Chemelot Industrial Park as the epicenter of the circular chemical industry

Brightlands Chemelot Campus as a hotspot for circular innovations

Human Capital Agenda as vehicle that captivates and trains talent at all levels

Circular society as enabler towards a healthy living environment





Base Chemelot Strategy

From:

Natural gas and naphtha as a source of energy and raw material To:

Electricity as an energy source and plastic residual streams and biomass as raw materials

Revenue models

Continue current revenue model
Expansion revenue model (Upstream)
Expansion revenue model (Downstream)
Broadening revenue model
Knowledge valorization



Success factors

Unique innovation ecosystem

Most productive chemical cluster in NL

Strategic location in Europe

Tradition in transition

We're already on our way



Let's invest together in talent, technology, infrastructure and public welfare for a sustainable future for the region, NL and EU.



