



Madam Minister Nicole Hoffmeister-Kraut, Ministry of Economic Affairs, Labour and Housing of the State of Baden-Württemberg, cordially invites you to the following event

"Successful economic strategies for a strong Europe"

*Monday, 29 January 2018, from 12.00 a.m. to 2.30 p.m.
at Bibliothèque Solvay, Parc Léopold,
Rue Belliard 137, 1040 Brussels.*

*The focus of this event will be on the following **three economic policy strategies of Baden-Württemberg**:*

- ***The future of the automotive sector*** – staying open to all technologies
- ***Economy 4.0*** – implementing cross- sectoral strategies
- ***Focus SME*** – removing market barriers and ensuring access to finance

PROGRAMME

Impulses

Dr. Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg

Günther H. Oettinger, European Commission, Commissioner for Budget & Human Resources

Lowri Evans, European Commission, Director-General in the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

BEST PRACTICE from Baden Württemberg 4.0

Wolfgang Grenke, President of the Baden-Württemberg Chamber of Commerce and Industry and Vice-President of Eurochambres

Rainer Reichhold, President of the Baden-Württemberg Confederation of Skilled Crafts

Peter Schneider, President of the Baden-Württemberg Savings Banks Association

Dr. Roman Glaser, President of the Association of Cooperative Companies and Banks in Baden-Württemberg

Moderation: *Hendrik Kafsack, Frankfurter Allgemeine Zeitung*

Please register via the following [link](#) until 24 January 2018.

A light lunch will be served as from 12.00 a.m. A simultaneous interpretation into English and German will be provided.

We look forward to welcoming you!

Ministry of economic affairs, labour and housing



Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING