# The North of The Netherlands – MDR in Biobased Economy and Green Chemistry Brussels, 14 September 2017



# Some economic characteristics of the North of The Netherlands

- 125.000 companies (99% SME)
- 454.000 employees
- o Production value € 65 bln.
- 30% of Dutch agricultural land
- Major agro industry players (Campina, Cosun, Avebe)
- Chemical sector 2 clusters

### Identified investment projects & opportunities

#### **Projects**

#### Value chain 1: Sugars to building blocks

Mobile demo/production plant for grass refining.

Factory for producing bio acidic acid from C<sub>5</sub> and C<sub>6</sub> Sugars.

#### Value chain 2: Fibers to composites and polymers

Sugar beet pulp refinery

Wet organic biorefinery

**PHA** demo

Natural fiber valley

#### Value chain 3: waste to chemicals

Bio-syngas production unit and bio-methanol.

Pilot for BioBTX

Chemical PET recycling

#### Sustainable Chemicals Delfzijl

Algae production for food and feed purposes from flue gas.

Factory for production of bio-propylene glycol.

Factory for production of glycerine based products.

#### Launching customers for new biobased and circular products

Production of biologically degradable trimmer wire and 3-d monofilaments

Production of bio-based furniture.

Production of bio-diesel from animal fats.

Moulding bio-based materials.

Moulded Fibre

## Barriers for investments in value chains

- Financing of Demo and first-of-a kind large scale plants
- 2. Launching customers
- Cross-sectoral regional co-operation in the value chain
- 4. Policy and regulation to improve market opportunities for BBE products.
- Barrier 1, 2 en 3 potential direct role for the region
- Barrier 4 a possible acting/ agenda setting role for the region

# Policy measures to take away barriers

- 1. Industry-driven use of subsidies- and investment schemes
- 2. Sustainable procurement of BBE products regional produced
- 3. Sustainable Chemical Fund financing large scale projects.
- 4. A triple-helix governance model with:
  - industry more in the lead is,
  - a cross sectoral set up
  - focus on (facilitating) investments in regional value chains
- 5. Improve acquistions from outside parties based on a good benchmark of the N-NL region with its specific strengths.
- 6. Involvement of European industries as launching customers for products/innovations from N-NL.