HASTER

BIOECONOMY IN EMILIA-ROMAGNA Daniela Sani DEDEODMT

PERFORMING INNOVATION

A vibrant and dynamic ecosystem



Enterprises: 372.719 Starups and Spinoff: 911

Source: ISTAT, 2015



A vibrant and dynamic ecosystem

- 1. Valorization of agriculture/industrial/municipal organic waste, scale up of digestion and composting
- 2. 35% cultivated land, 3% accessible residual la available to biomass feed

A vibrant and dynamic ecosystem

3. 2nd IT turnover in biotech gives good attractiveness index and foreign investment (*Bio-on, Olostem*)

innovazione attiva

A robust research and innovation ecosystem

6 Universities with 11 locations
10 National Research Centers
90 RTOs and Innovation Centers, the High Technology
Network
10 Technopoles, 6 Thematic Platforms
60 Business Incubators

Source: ASTER, 2016



A robust research and innovation ecosystem

30Mil€ good success rate in 7FP – KBBE; H2020 SC2 and SC5; BBI

A high speed connected region

High speed communication networks

Transports (train, motorway, int. airport) and digital infrastructures (98%). **Water corridors** for biomass transportation

2 Petrochemical areas

Ravenna (RA) commercial port and Ferrara (FE) connected to the Italian Chemistry Quadrilateral (Lombardia and Veneto)



Ferrara

Ravenna

5 Areas of Specialization for Innovation Policies



Green Lab Valley and Vaguard pilot projects: a relevant set of data

Pilot Project	Democases
<text></text>	 Biobased aromatics (RA) Lignocellulose refinery: European value chains for second-generation sugar and lignin (FE) Turning (waste)gas into value Biogas beyond energy (RA) Aviation biofuel High value food and feed from agro-food waste Food & Feed Ingredients from Algae
Green Lab Valley - GLV	Biomass hub for the feedstock characterization and monomer/polymer formulation (FE)

MDR enabling indicators 1/2

Key factors Main enabling indicators

KF1 - Long term, stability and availability of feedstock KF6 - Strength and availability of regional markets	 Qualitative and quantitative data on both biomass and waste Identified actors (big international players as well as SME's) and potential markets (<i>packaging,</i> <i>agriculture by-products</i>)
KF2 - Infrastructure to handle feedstocks and production	 Ferrara (FE) and Ravenna (RA) petrochemical areas Ravenna commercial port in growth (<i>Elastomers,</i> <i>Aromatics, LNG-DAFI directive</i>) High speed connected region
KF8 - Public Support Policies	 The Smart Specialization Strategy and related axes and measures A <i>MoU</i> signed with Lombardia and Veneto

MDR enabling indicators 2/2

Key factors | Main enabling indicators

• High attractiveness index and foreign investment

Indentified demo cases with feasibility studies and

action plans (business model and plan ongoing)

- KF3 Access to finance
- KF4 Skilled

workforce, technical expertise,

- training KF5 - Existence of support institutions KF7 -Entrepreneurship
- High IP/patent rate and high new business creation rate
- The regional ecosystem of research and Innovation
- The regional Agency for Innovation and Technology Transfer (ASTER)



MDR barriers

Main barriers
 Large amount of dispersed or fragmented data Integration, homogenization and harmonization (<i>data clearing and management</i>) needs
 A cultural friction to finance demonstrative action
 No relevant or limiting barriers
 Limited public funding (<i>ESIF</i>) Leviathan bureaucracy limiting innovation actions



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