



6th Congress of the European Chemical Regions « Enabling solutions »

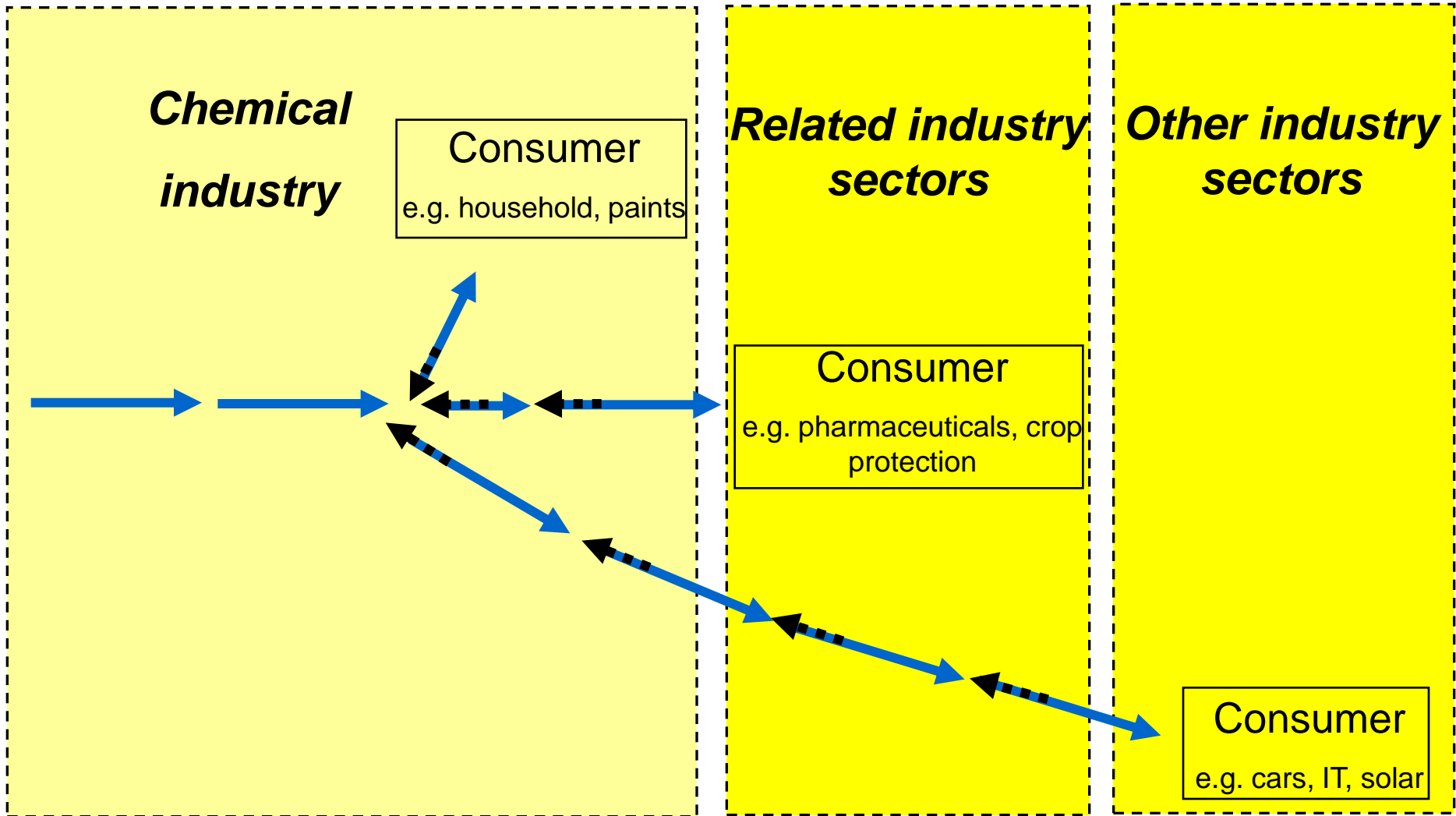
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Chemical Industry and it's business models



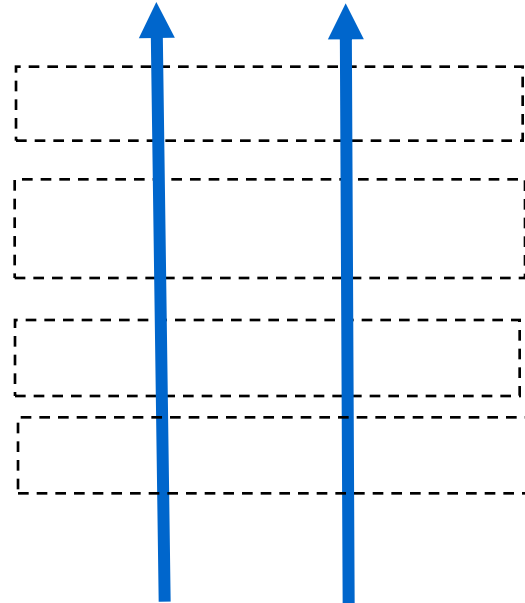
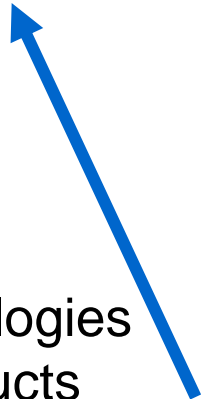


A Must for a sustainable Europe !

Innovation

today

target



Technologies
& Products

Consumer and
Investor
Confidence

Technologies
& Products

Confidence



Lots of good will, but where is direction and cohesion?

Lead Markets

Regional Innovation Poles
(Greece)

Poles of
Excellence
(Belgium)

ERA

**6th
environment
action plan**

Action Plan for
Innovation in
Enterprises (Italy)

EIT

Competitiveness Poles
(France)

**environment &
health action
plan**

Innovation Action Plan
(Denmark)

High-tech strategy
(Germany)

KTN (UK)

Center for open Innovation (NL)

Centres for Science,
Technology & Innovation
(Finland)

SET-Plan

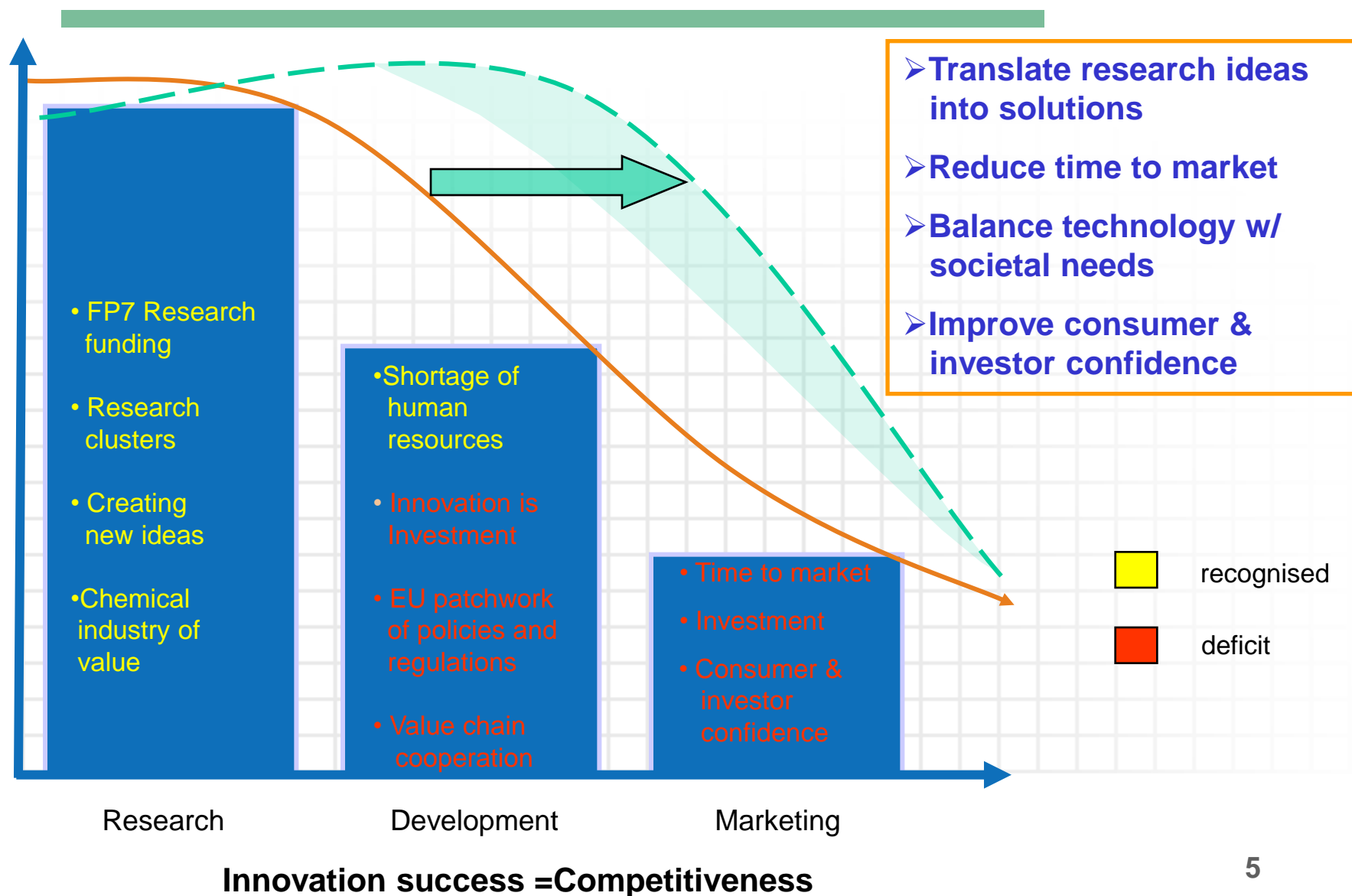
**Strategy for
sustainable
urban
development**

**Action Plans on Sustainable
Consumption and Production and on
Sustainable Industrial Policy**

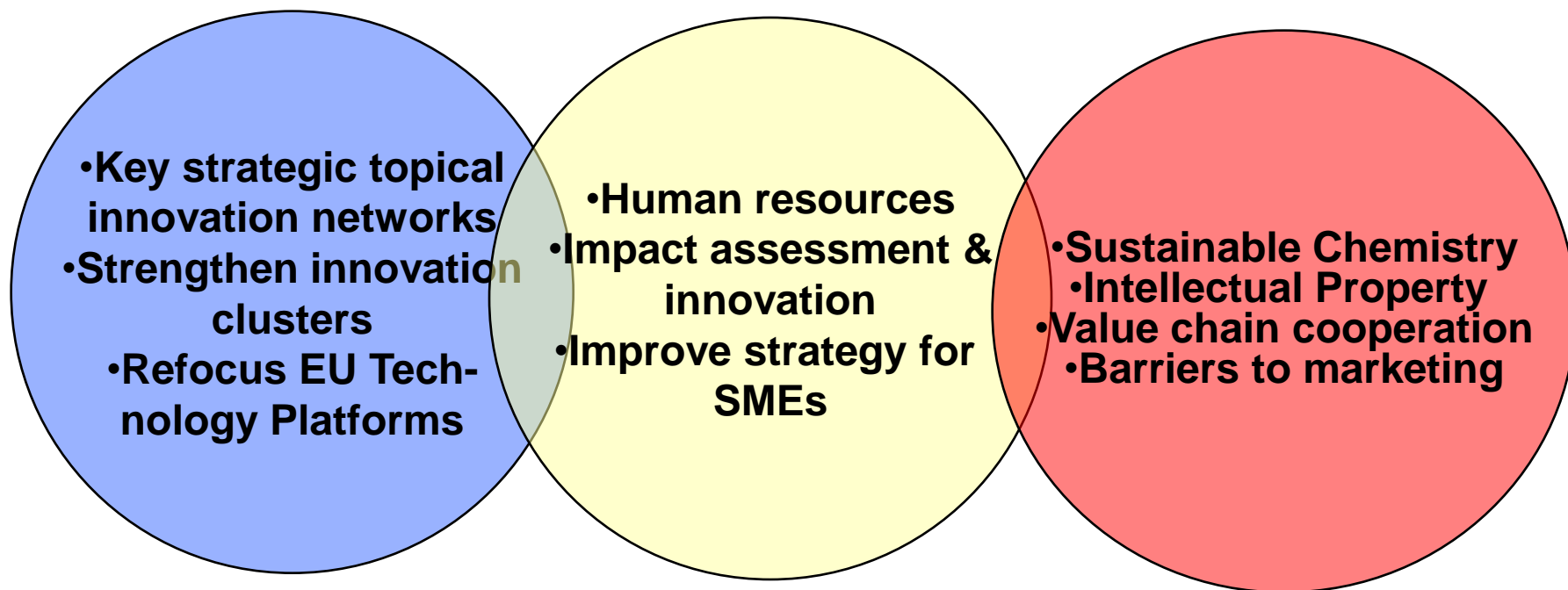
Focused longer term strategic directions for industry



Intensity of policy actions



High Level group on the Competitiveness of the European Chemical Industry – Research, Innovation and Human Resources



Recognition by policy makers

- Key messages from the innovation report of the High Level Group on the Competitiveness of the Chemical industry -



- Chemical industry is recognised as an irreplaceable provider of innovations to downstream industries and key player in search for Sustainable Development in Europe
- Europe must retain a strong manufacturing base in this sector to ensure overall competitiveness
- Innovation is more than research; value chain cooperation and shorter timelines to market are crucial
- Innovation is an investment and needs reliable policy framework as well as investor/consumer confidence

(published December 2007)