

# Policy development at the European level: Maximizing the innovation potential of European Regions

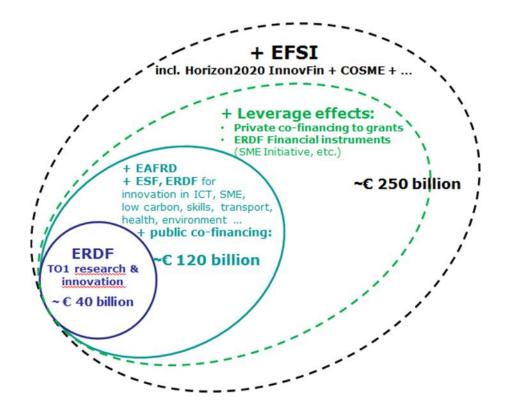
DIGITISING EUROPEAN INDUSTRY – Unlocking the potential of industrial transformation in the regions - 22 March 2017 European Parliament

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Regional Policy



## After conceptual, regulatory and programming phase we are now in the implementation stage



Source: http://ec.europa.eu/regional\_policy/en/policy/evaluations/data-for-research

#### and: https://cohesiondata.ec.europa.eu/

Regional Policy

#### **Smart Specialisation**

#### **Key Facts**

**121** national/regional strategies tailored to specific strengths and potentials new growth dynamics and a transformation of EU economies towards innovation driven growth

#### Mobilising up to € 250 billion:

- European Structural and Investment Funds
- National & regional public funds
- Private investments
- Horizon2020, COSME ...
- EFSI

#### Projects are now being launched

like testing facilities, incubators, technological transfer offices, research infrastructures, pilot plants, crowd-sourcing platforms, cluster services, collaborative spaces, etc.



# **ERDF Investment Priorities relevant** for innovative enterprises

### For all types of firms

- > business investment in innovation and research
- > developing links and synergies between enterprises, R&D centres and higher education
- product and service development
- technology transfer
- > public service applications, demand stimulation
- networking, clusters
- > applied research, pilot lines, early product validation actions,
- > advanced manufacturing capabilities
- > Key Enabling Technologies and diffusion of general purpose technologies
- > energy efficiency and renewable energy use in enterprises
- > research and innovation in, and adoption of, low-carbon technologies

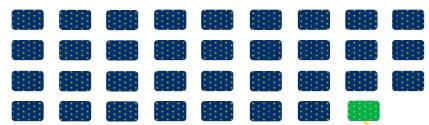
#### **R&I Projects must support the relevant Smart Specialisation Strategy**

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## ESIF framework for actions in 2014-20

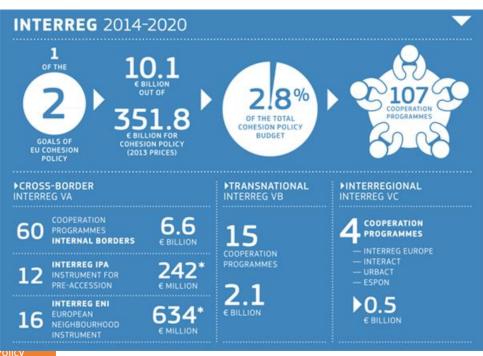
456 national/regional OPs and 79 INTERREG cooperation programmes



Goal 1: Investment for growth & jobs Euro 352 billion

Goal 2: European Territorial Cooperation Euro 10 billion

See: <u>https://cohesiondata.ec.europa.eu/themes/3</u>





Project: Leading European pilot facilities for industrial biotechnology join forces to improve Europe's innovation capacity.

The project's objective is to improve regional policies in support of shared pilot facilities to increase their impact on the Key Enabling technology (KET) Industrial Biotech and the bioeconomy. Shared pilot facilities are open access test sites that bring bio- economy innovations from the laboratory into industrial practice.



Read more: press release

http://www.interregeu rope.eu/smartpilots/



Commission



Regions identified smart specialisation priority areas for ESIF investments in RDI

	1260		
	EU28 PRIORITI ES		
RIS3 priority	count, n	%	
AGRO-FOOD related	271	22%	
KETs as transversal theme	267	21%	
HEALTH related	192	15%	
ENERGY related	178	14%	
DIGITAL AGENDA related	144	11%	
ENVIRONMENT related	59	5%	
CREATIVE/CULTURAL INDUSTRIES related	48	4%	
TRANSPORT AND LOGISTICS related	38	3%	
SOCIAL INNOVATION, ORGANISATIONAL MODELS, OTHERS	25	2%	
- ,	-		



## It helps to find cooperation partners and avoid duplication of efforts across EU





# EYE@RIS3

RIS3 is a process, at the end of which regional/national strategies should identify activities, in which an investment of resources is likely to stimulate knowledge-driven growth.

#### The Eye@RIS3 is an online

database, intended as a tool to help strategy development rather than a source of statistical data. Regions are requested to introduce/update input in the database, which will produce a realistic map of the process of RIS3 development.

http://s3platform.jrc. ec.europa.eu/eyeris3

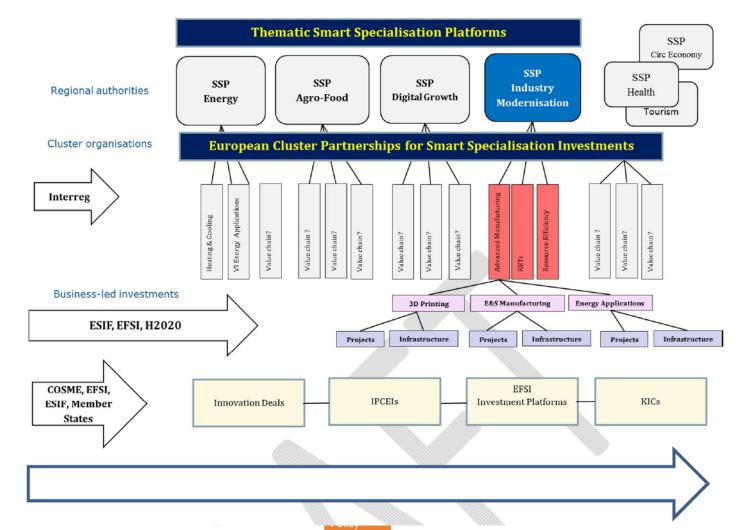




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# We launch Thematic Smart Specialisation Platforms to facilitate the process









# Have your say on Smart Specialisation

Smart Specialisation means that countries and regions focus on their unique innovation strengths. Over 120 regions and countries have prepared "Smart Specialisation Strategies" since 2011.

#### With this public consultation our aim is to collect

- views on these strategies, their implementation and evolution, to better understand challenges, and to identify good practices and lessons learnt,
- ✓ information on projects and initiatives that follow the smart specialisation approach,
- ✓ suggestions for future Commission actions to help implement the smart specialisation strategies and to evolve the concept.

**Target group are stakeholders who make innovation happen in the EU**, especially businesses or business support organisations, national/regional/local public authorities, research and innovation organisations, etc.

**To participate** respond via the on-line questionnaire by 24 March 2017: <a href="http://ec.europa.eu/regional\_policy/en/newsroom/consultations/smart-specialisation/">http://ec.europa.eu/regional\_policy/en/newsroom/consultations/smart-specialisation/</a>





### Timetable for the Communication on Smart Specialisation: Maximising Europe's Innovation Potential through Smart Specialisation

**24/3 -** End of public consultation

24/5 - Adoption and transmission to the institutions

