

Digitalzh

**Samen
voor het MKB**



Gefinancierd door
de Europese Unie

European Digital Innovation Hubs

Mission: As many (SME and midcap) companies as possible completing their digital transformation

Vision: One-stop-shops across the EU to assist companies with:

- ✓ Testing and implementing digital innovations
- ✓ Acquiring or enhancing digital skills
- ✓ Financial advice for digital solutions

**Europe's Digital Decade: By 2030, more than 90% of SMEs will have achieved at least a basic level of digital maturity.*

Digitalzh

European Digital Innovation Hub

Greater Rotterdam-The Hague



**Manufacturing
industry**



Horticulture



**Port & Maritime
Industry**

What is 'digital innovation'?

Cyber resilience

Data

Servitization

To measure is to know

Smart maintenance

IoT

ERP

3D - printing

AI

Web-shop

AR/VR

5G

Drones

Traceability

GDPR

Cobots

Circular

€



**LOVE THE
PROBLEM
NOT THE SOLUTION**

Why?



Staff shortage



Use of materials and energy incurs high costs



Customers demand increasingly high-quality standards and flexibility



Customers wish to be informed about the precise moment of delivery

...real business challenges
...real benefits

Increased production with the same workforce

Efficient production: reducing waste and energy

Higher and/or more consistent quality.

Fast and reliable delivery; exploring new BMs, such as servitization

How? 'First aid through Digitalzh'

- + **Independent support** to understand your business challenges and help finding a digital solution
- + Guided by **our digital connectors** (free of charge) who are well-versed in your sector and its (digital) challenges
- + For **European industrial companies** and their suppliers*



*SMEs and midcaps with up to 3000 employees.

What?

Independent digital expert in-company for 6 weeks

Workshop to scope your ideas for digital innovation

Tailormade courses to train your staff's digital skills

Shaping collaborations and knowledge transfer in the value chain

1:1 guidance to finance and investment

Test the newest robotic technologies and adapt your solution

Learning and matchmaking with innovation partners in all of Europe

Getting connected with the digital innovation ecosystem of Greater Rotterdam The Hague



ExRobotics

Developed and demonstrated a functional prototype of a 5G module for their inspection robot that is certified to operate in highly explosive environments.



Mainblades

Identified that the high bandwidth of 5G allows for the direct transmission of drone images to the cloud for processing, leading to a significant reduction in overall inspection time.



More questions or concrete ideas for collaboration? Contact us!

www.Digitalzh.nl

@Digitalzh