

Expenditures co-financed from the European Social Fund

AGENDA

The conference "How to design development - new challenges for the smart specialization of Mazovia"

May 9, 2018, SWPS The Humanities and Social Sciences University in Warsaw, Chodakowska 19/31,
03-815 Warsaw, (room 306, third floor)

9:30-10:00	Registration		
10:00-10:10	Opening of the conference Adam Struzik – Marshal of the Mazowieckie Voivodeship	room S306	
10:10-10:20	Opening of the conference dr hab., prof. SWPS University Roman Cieślak – Rector of SWPS The Humanities and Social Sciences University in Warsaw	room S306	
10:20-10:35	Plenary Session	Speech of Ms. Renata Calak - Deputy Director of the Development Strategy Department, Ministry of Investment and Development	room S306
10:35-10:50		Territorial capital as a growth factor (Marcin Wajda - Department of Regional Development and European Funds, Marshal's Office of the Mazowieckie Voivodship in Warsaw)	room S306
10:50-11:10		Social and technological trends - direction 2030. Trends = development challenges and opportunities in the areas of Mazovian economic specialization (<i>Zuzanna Skalska - SWPS Humanist Social University in Warsaw</i>)	room S306
11:10-11:30		"Hubs of Digital Innovation" in the Horizon 2020 program (<i>Małgorzata Szolucha - National Contact Point for EU Research Programs</i>)	room S306
11:30-11:50		Smart Factories - good practices of digital innovations (<i>Michał Przybylski, PwC Polska Sp. o.o.</i>)	room S306
11:50-12:10		Talent for sale - competitiveness of Mazovia in creative activities (<i>Tomasz Zegar - Mazowieckie Center for Regional Research, Statistical Office in Warsaw</i>)	room S306
12:10-12:25		Strengthening Innovation in Europe's Regions: Strategies for resilient, inclusive and sustainable growth (<i>Renatka Krcova, European Chemical Regions Network (ECRN)</i>)	room S306
12:25-12:45		Business Incubator of the European Space Agency (ESA BIC) in Poland (<i>Paweł Pacek - Industrial Development Agency S.A.</i>)	room S306
12:45-13:15	Coffee break		
Topic sessions (sessions in parallel)			
13:15-14:15	<ul style="list-style-type: none"> ➤ Trends in the development of the chemical sector – room S306 ➤ Creating new business models and managing change and innovation in the company – room S310 ➤ Innovation in education – room S312 		
14:15-15:15	<ul style="list-style-type: none"> ➤ Identification of the most promising directions for the development of the space sector – room S306 ➤ Expected development trends for the safe food sector – room S310 		

15:15-16:00	Lunch	room S303
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