

Efficiency through collaboration



Bert Kersten
Deputy responsible for Accessible and Sustainable Limburg



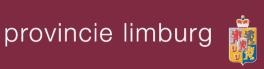


Coalition 2007-2011

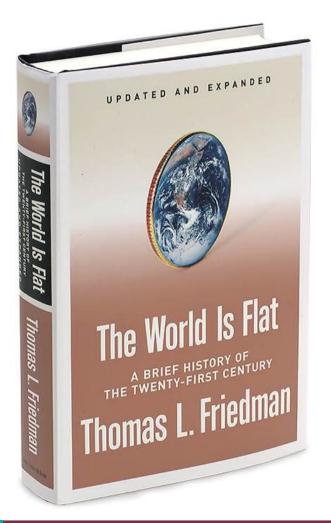
Coalition government, christian democrats and labour

Policy program subdivided in 5 programs.

Bert Kersten: responsible for Accessible and Sustainable Limburg



Where the minerals are



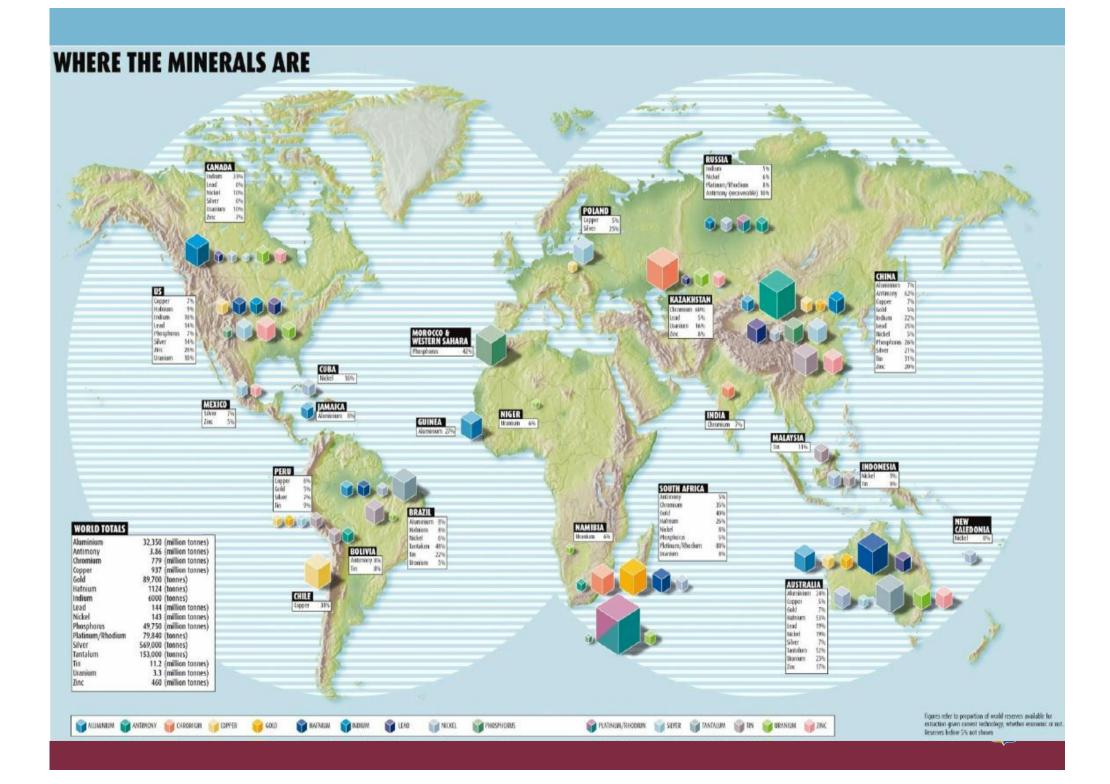


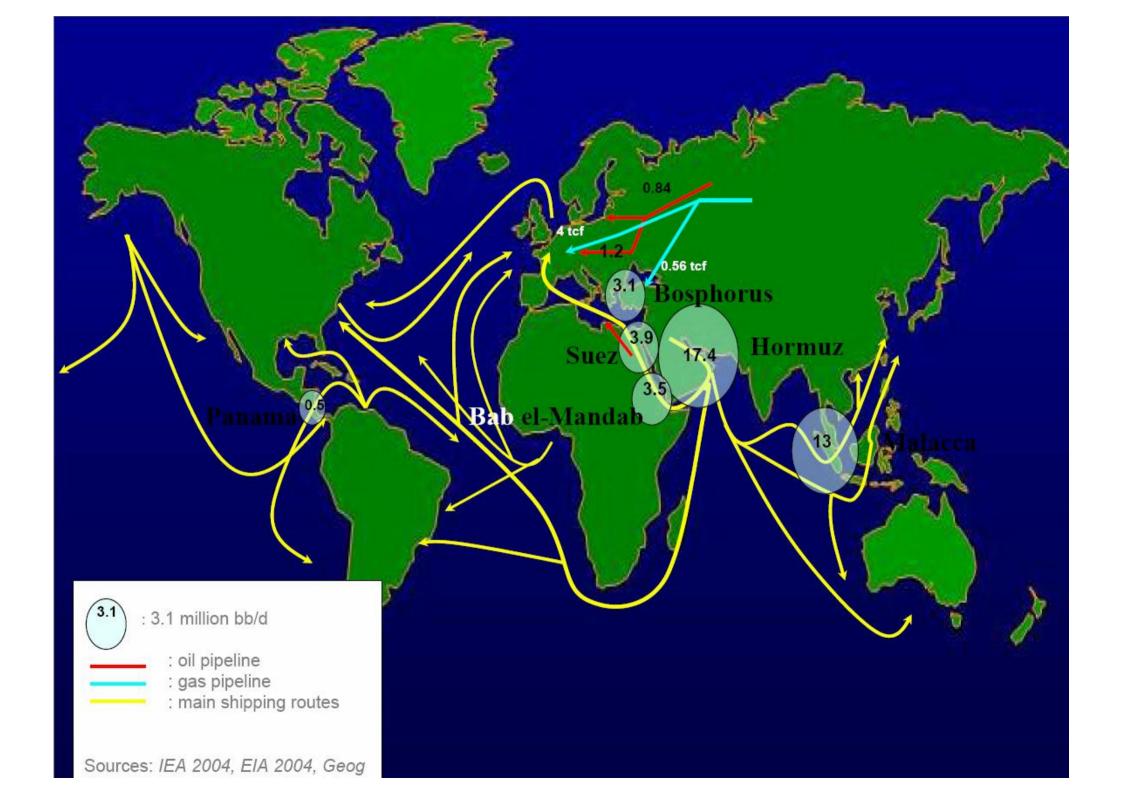










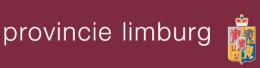




Why sustainability?

Europe can excel in sustainabilty!

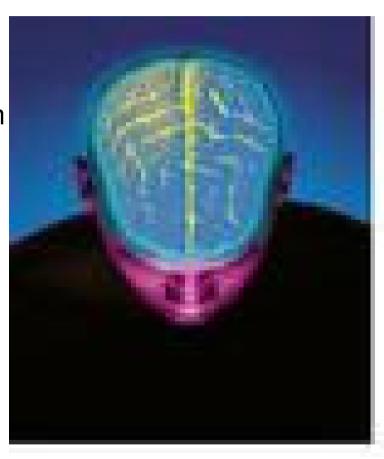
- S There's no "industry politics" (in German: Industriepolitik) in the Netherlands.
- S The Netherlands underestimate the speed in which the world changes wake up call!!
- S The Netherlands are heavily dependent on the import of commodities and it's getting worse when the stock of natural gas depletes.
- S Triple Helix (the collaboration between entrepreneurs, science and politics) must be established more quickly.



What we need is brains, brains, brains

Limburg is in the right position:

- Sciencecenters: RWTH Aachen, University of Maastricht, Hasselt, Leuven and Liège, TU Eindhoven, Hogeschool Zuyd.
- S Researchcenters: Fest/ECN, DSM, Océ, Frauenhofer Institute, Brainport.
- S Companies: DSM, Solland Solar, van Houtum Paper, MOSA etc.



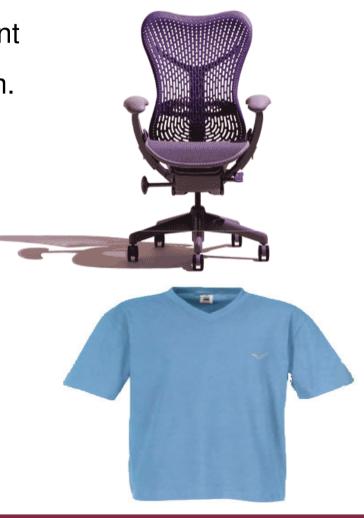


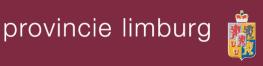


How does Limburg support this?

- S Policy framework on sustainable development/ Cradle to Cradle (C2C) and Energyprogram.
- S Round table conferences with companies in Limburg.
- Interreg IV C project C2C Network(Leadpartner) Partners in 10 European countries.
- S Exchange of knowledge and support of innovation on sustainability in Europe.
- § Front runners!







Challenges

- § Bringing companies together.
- S Utilize the potential in the Euregion crossborder cooperation.
- § Stimulate innovation.





Efficiency through collaboration

Talking doesn't help; acting does!

Thank you for your attention.

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