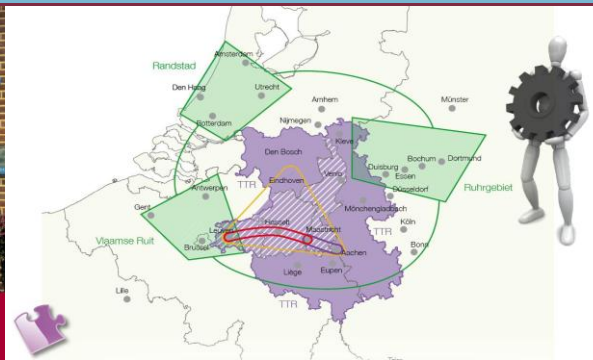


Intelligent solutions in chemical regions: Limburg on track during the financial crunch

Dirk Plees



provincie limburg

ACCELERATION AGENDA

Limburg



Lack of staff in chemical industry

L1, november 2008

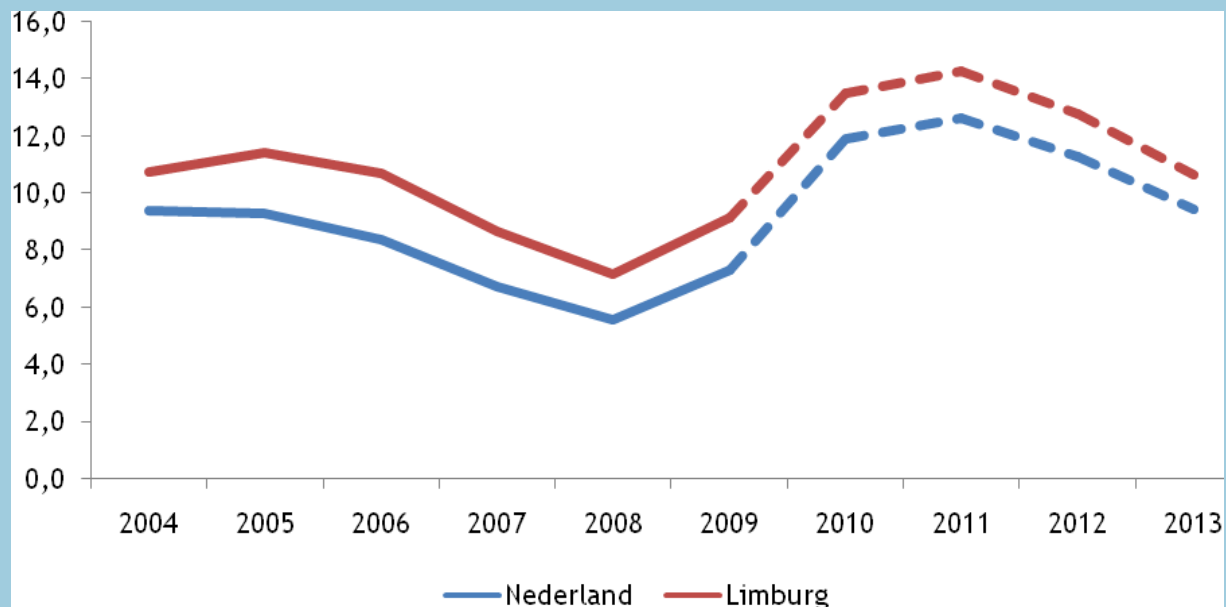


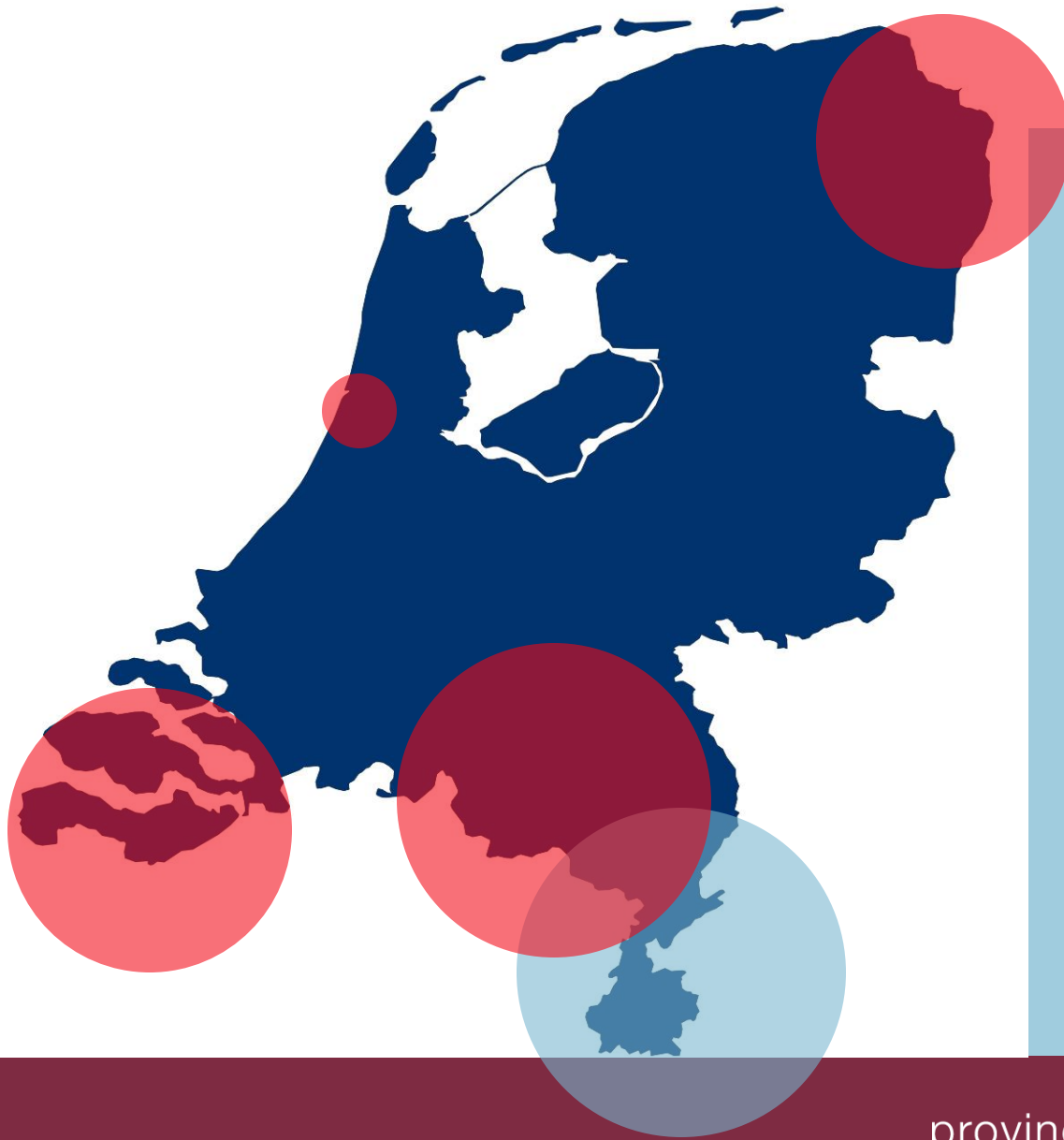
Sabco cancels jobs and freezes salaries, LD 14 March 2009

The reality



NWW werkloosheid als percentage van beroepsbevolking, Nederland en Limburg 2004-2013



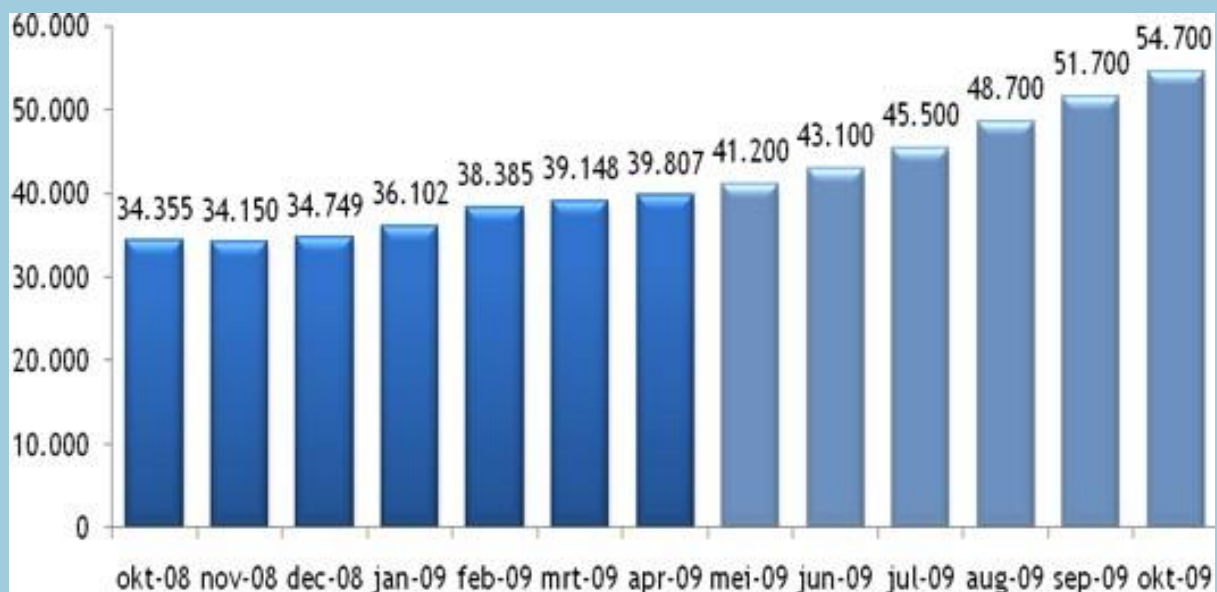


provincie limburg



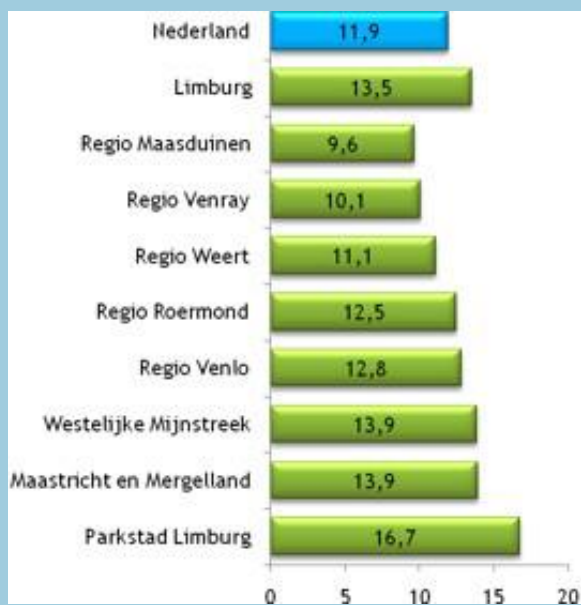
Maandelijks aantal NWW werklozen in Limburg

oktober 2008 - oktober 2009



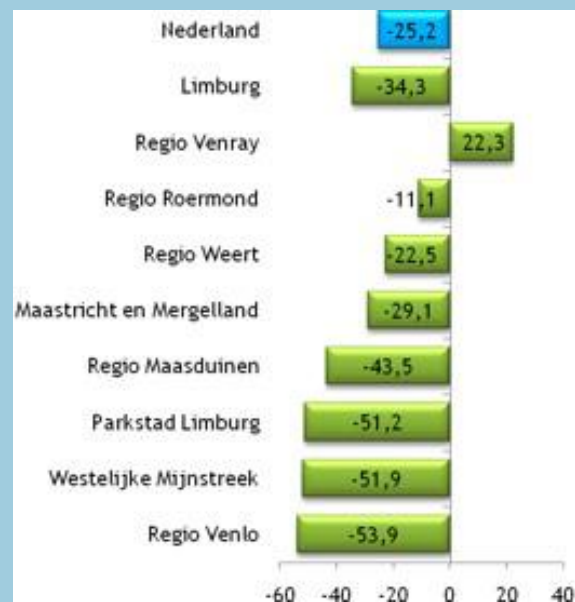
Werkloosheidspercentage

april 2010



Ontwikkeling aantal openstaande vacatures

april 2008 - april 2009 (%)



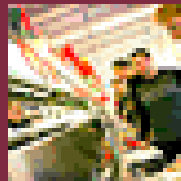
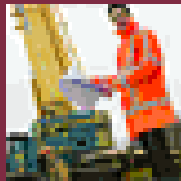
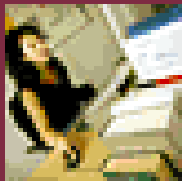


Our approach



Taskforce Limburg on Track

- Cities
- Industry
- Knowledge institutions
- Employer organisations
- Employees
- Province (Region)



provincie limburg

ACCELERATION AGENDA
Limburg











provincie limburg

ACCELERATION AGENDA
Limburg



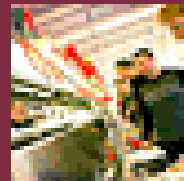
Investments in the economy

Political responsible: Jos Hessels (Province of Limburg)

Partners: province and cities

Goal: speed up planned investments, investing in projects that fit to the strengthening of Limburg economy (Programs, Acceleration Agenda, Regional Vision)

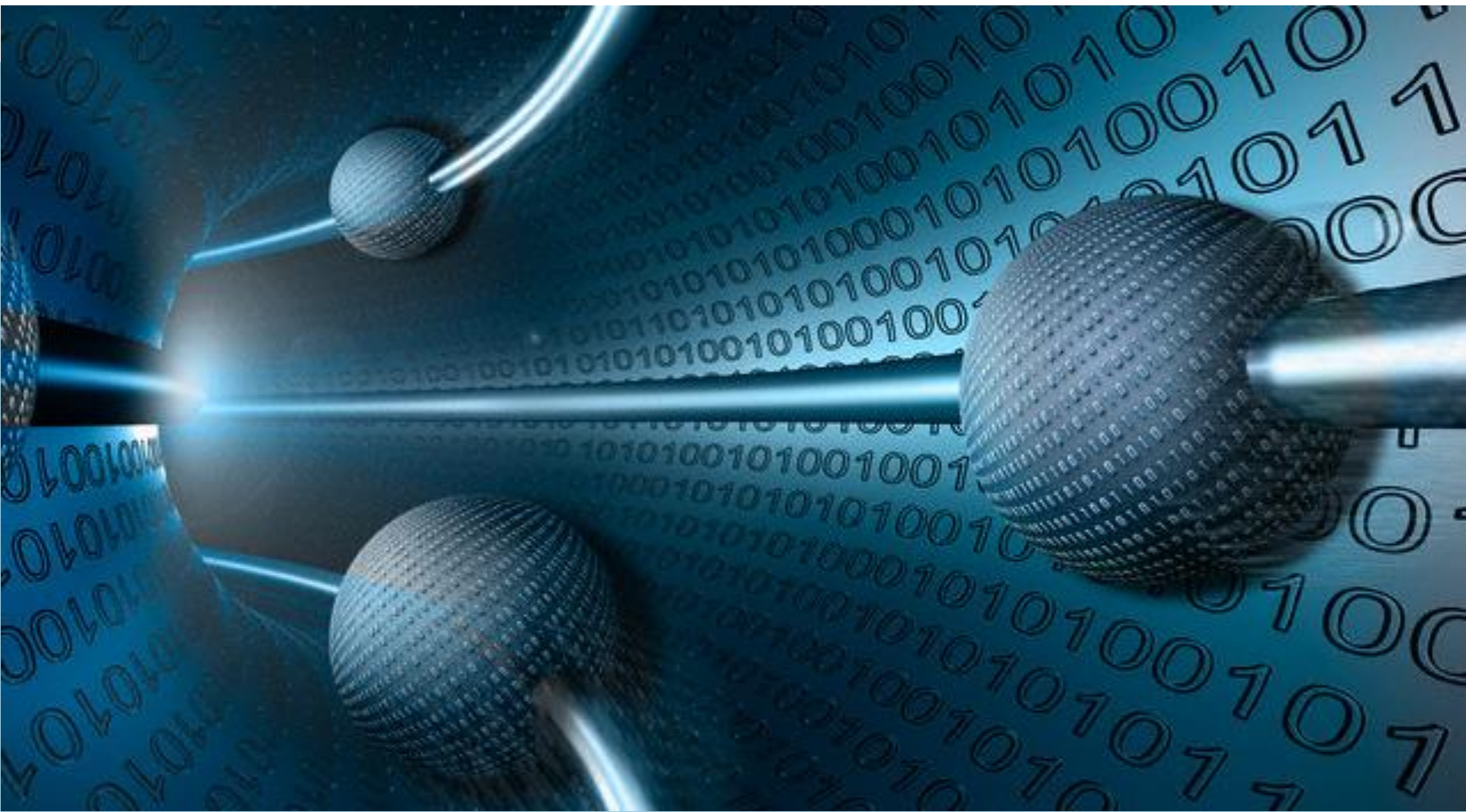
Example: the province will renovate its premisses faster than foreseen. 8 million investment



provincie limburg

ACCELERATION AGENDA
Limburg





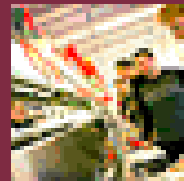


provincie limburg



Business Support

- Political responsibility: Employers Organisation
- Partners: Province, Cities, LIOF, intermediates, knowledge, banks
- Goals: Support the Limburg businesses, support investment in businesses fitting the Limburg economical goals, no other financial engagement towards industry if not fitting in the set framework
- Projects: intervention teams – specialised support and specialists consultancy, participation and subsidies
- Examples: payments within 14 days, speed up permits procedures, regional preferences for services and products



Taking care of the job seeking

- Goal:

Intake and activation of the job seekers

Preparing the working population on the period after the financial crunch

- Projects:

Euregional Mobility Center

Programs for the school leavers, internships



New ideas for the economy

Goal:

- Development of new projects
- Stimulate innovation in the industries
- Using existing knowledge
- 500 new products for Limburg
- Public money for Stimulation of innovation



Some examples for the chemical sector

- June 2009 – Biomedical Company: Ti-Genics on Chemelot: 50 jobs, regional investment of € 150.000, total: € 5,4 million
- July 2009 – The Silicon Mine on Chemelot: 300 to 400 new jobs, public investment € 50 million total: € 437 million



DSM wins a price in times of crunch

September 2009: DSM elected most sustainable chemical company worldwide by the financial editors Dow Jones
Also TNT Post and Unilever win prices



The innovative Dutch Egg

October 2009: The Provincie of Limburg grants € 1,3 million into innovation projects

A classified system to prevent fraude with eggs

Every egg in the Netherlands will be trackable from farmer to consumer in 2 years time from now.

Partners: Philips, DSM, egg producers, print company, distribution partners

2 billion of the 10 billion eggs in Holland are being produced every year in Limburg...

Thank you for your attention

www.koersvastlimburg.nl

www.versnellingsagenda.nl

www.limburg.nl

Dirk Plees
Coordinator international affairs
Province of Limburg
Dept Economic Affairs
P.O. Box 5700
NL-6202 MA MAASTRICHT
Tel: 0031 43 389 76 64
d.plees@prvlimburg.nl

