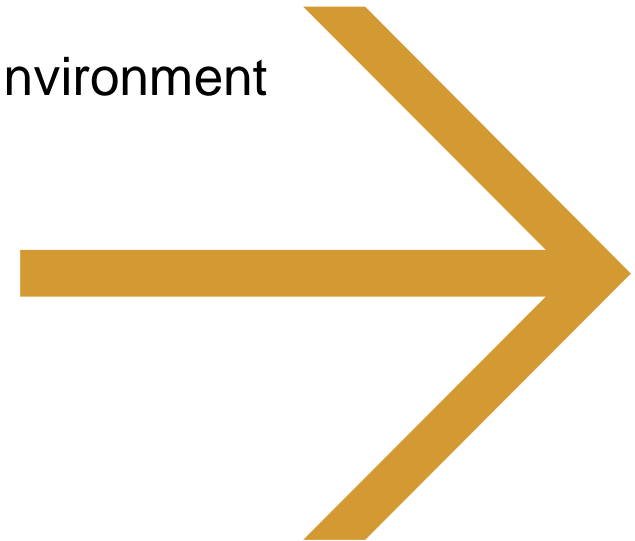


# Implementation of REACH in the Netherlands

Aachen, november 2007

René Korenromp

Ministry of Housing, Spatial Planning and the Environment



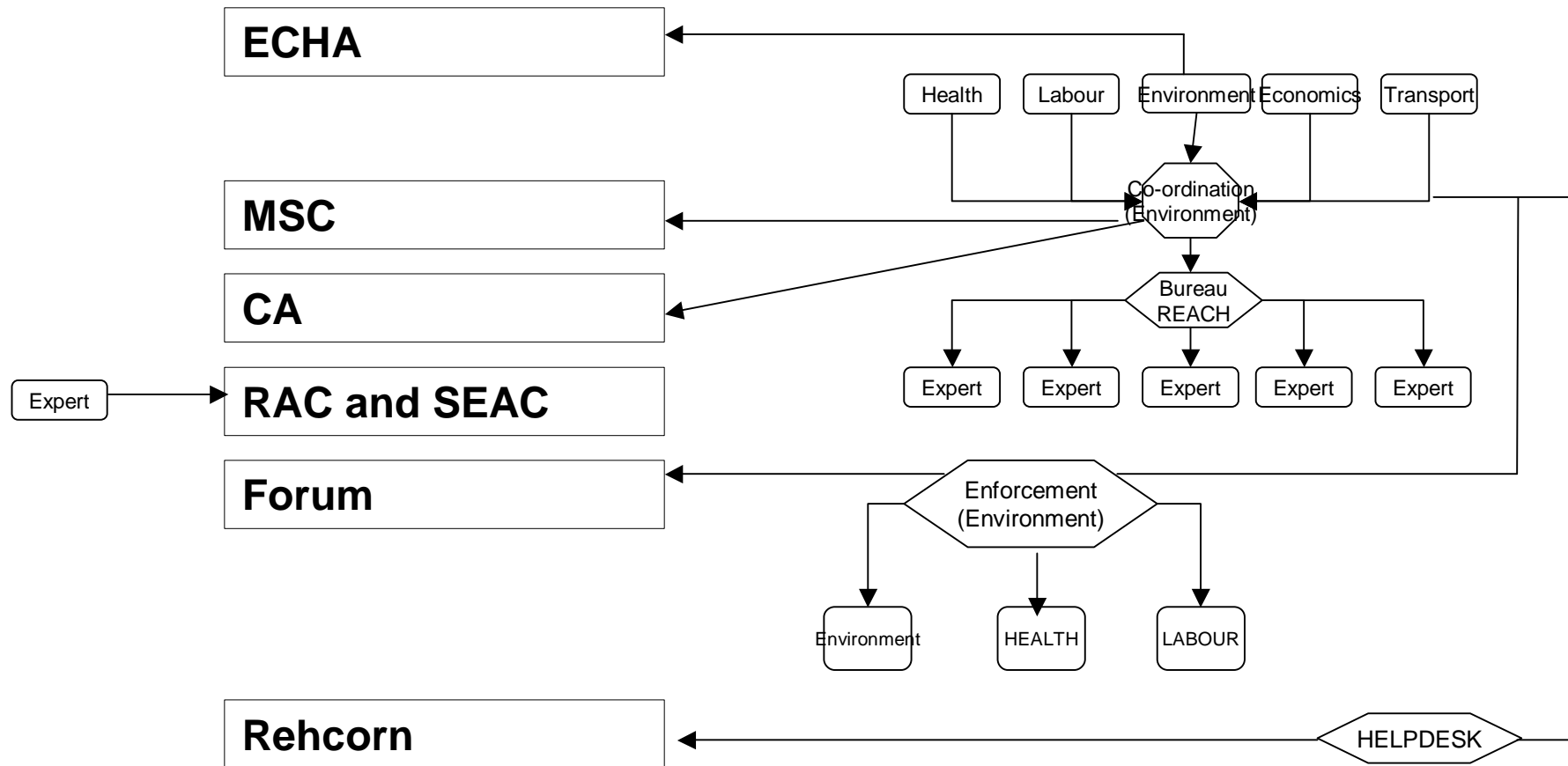


## Organisation of REACH in the Netherlands

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- Bureau REACH: co-ordination
  - Experts: RIVM, TNO,...
  - Inspectorates: Environment, Labour, Health
  - Helpdesk: RIVM and SenterNovem
  - Departments Environment, Labour, Health, Economics
- 
- In total > 15 pp

# → Organisation of REACH





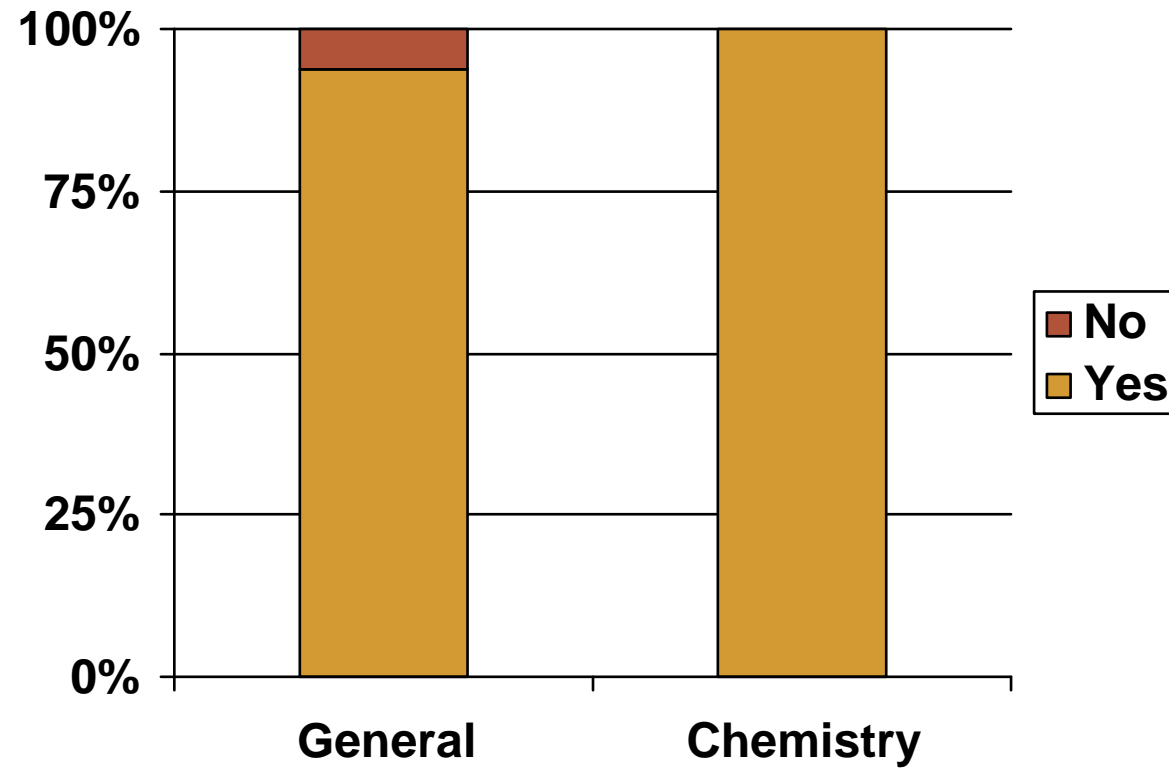
## REACH Publicity and Helpdesk

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- Information of companies through Associations & Chambers
  - Branch organisations: 100% informed
    - Awareness raising (meetings, publications)
    - Courses and consults
    - Publicity
  - Chambers of Commerce and Industry: 100% informed
    - Awareness raising (meetings, publications)
    - Courses and consults
    - Publicity

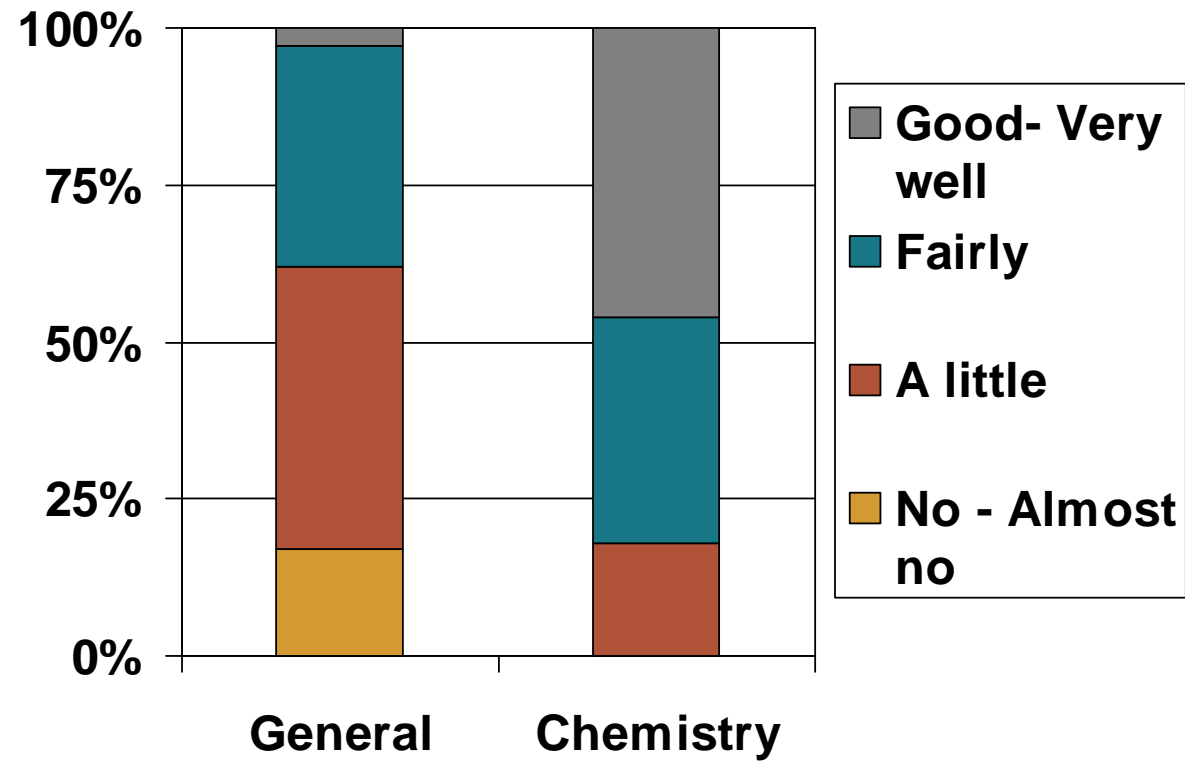


## Do industry organisations know REACH?





## How well do industry organisations know REACH?





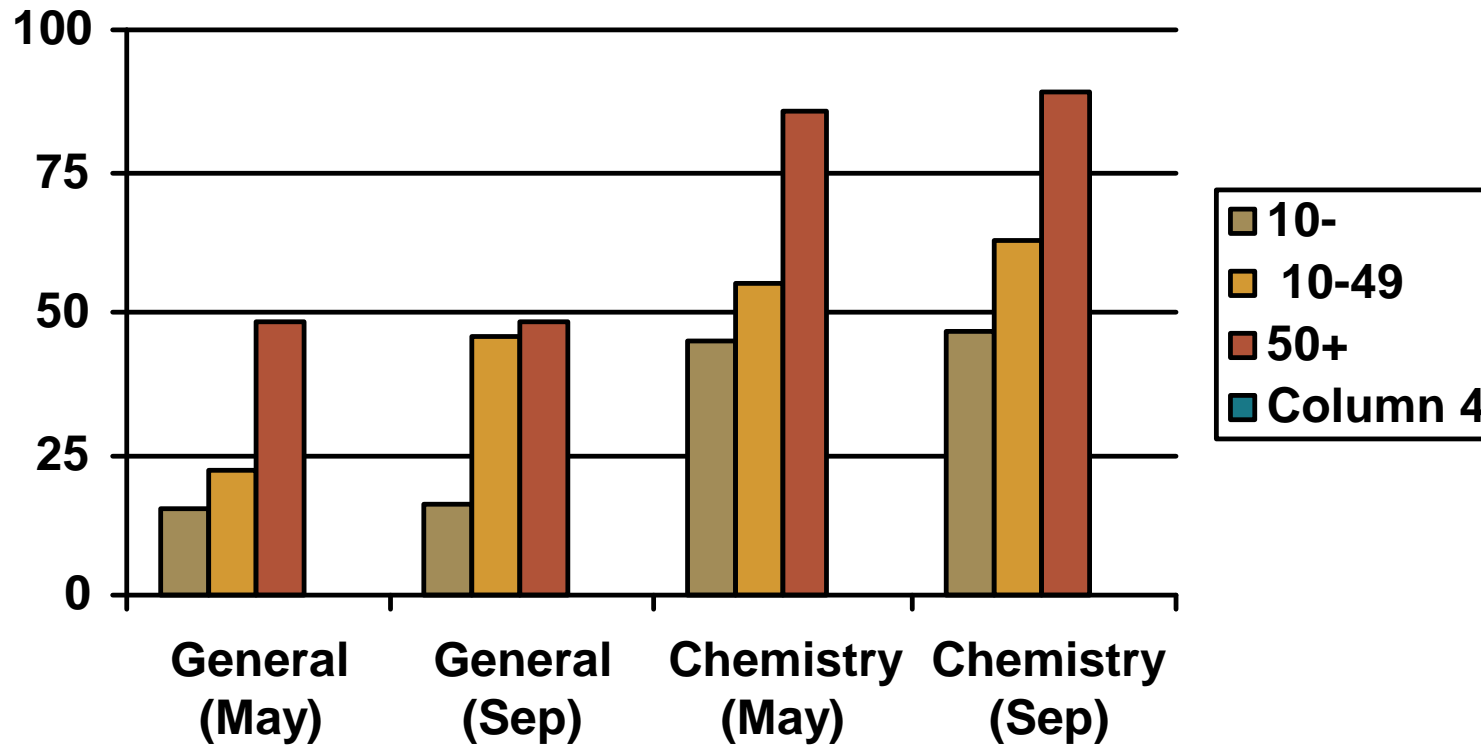
## Conclusions

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- Industry organisations with producers and importers as members are active in preparing their members
- Others are less familiar with REACH and do less
- They do not expect the government to do more



## Monitoring: are companies aware of REACH?



May 07



# → Percentage of companies that

	<b>REACH has large impact</b>	<b>REACH has little impact</b>
Know about the entry into force of REACH	53% (> 62%)	18% (>29%)
Of these: Have finished preparations or are almost finished	43% (> 51%)	No data
And: Expect to be ready in time	71% (> 64%)	No data



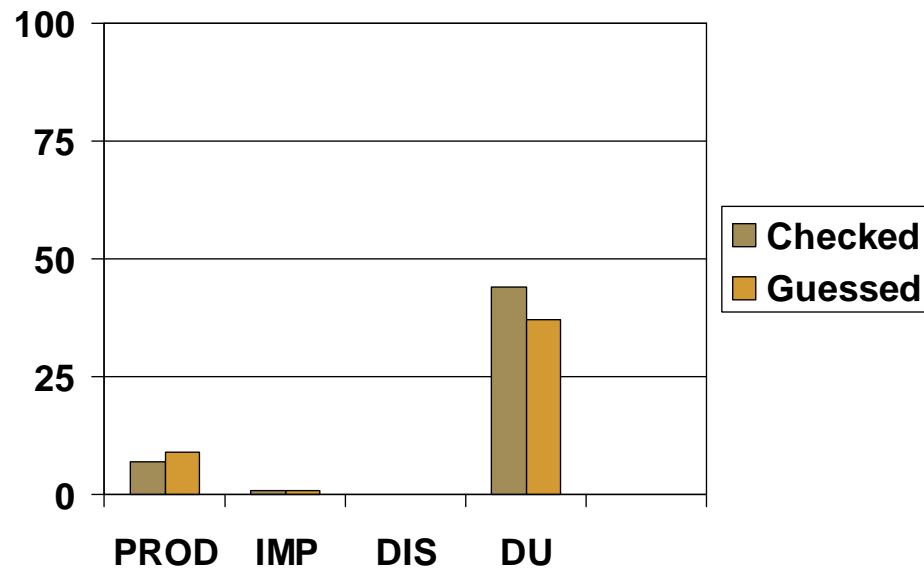
## Preparations

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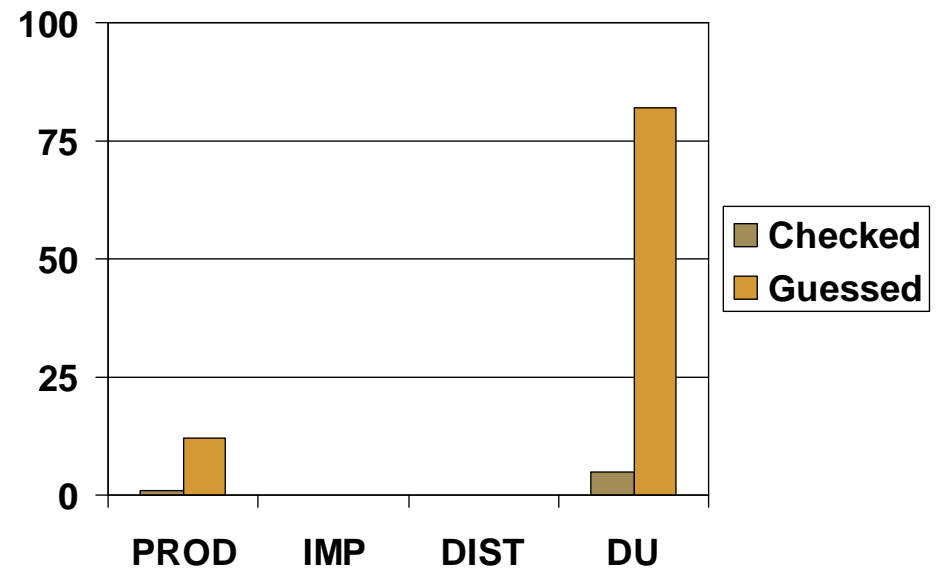
- 16% of all companies with specific role did not yet take action
- 8% of companies think they will not be ready in time



# What role do companies have?



Members



Non-Members

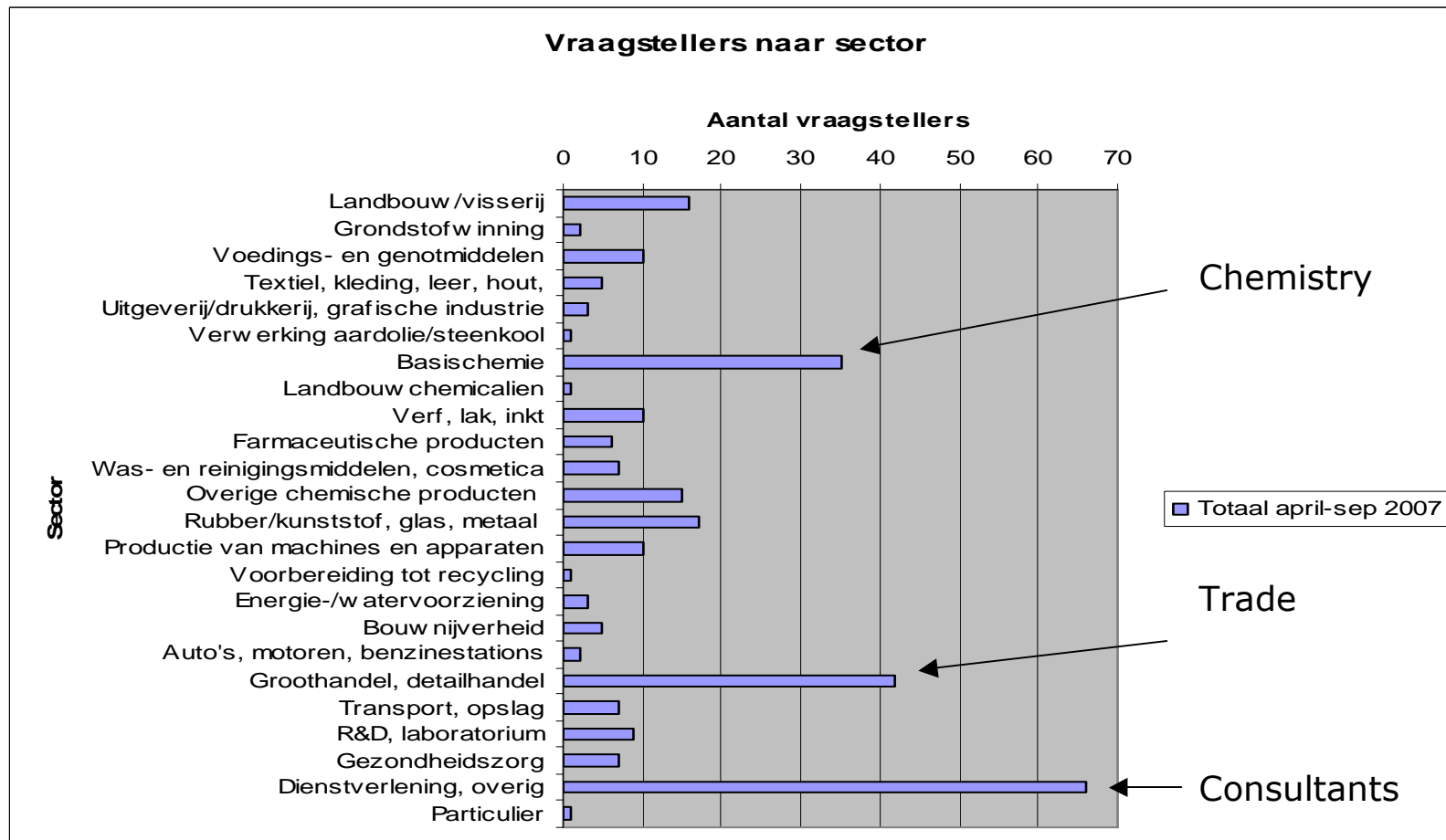
# Helpdesk

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- Number of visitors is appr. 2500 hits/month (100 questions/month)
  - 60% direct, 15% via VROM, 10% via google
  - 80% NL
- Pages:
  - Role Identification Tool (6 questions to identify your role)
  - Text (short, long)
  - Obligations under REACH (depending on role)
  - Downloads (flyers etc.)
  - Links

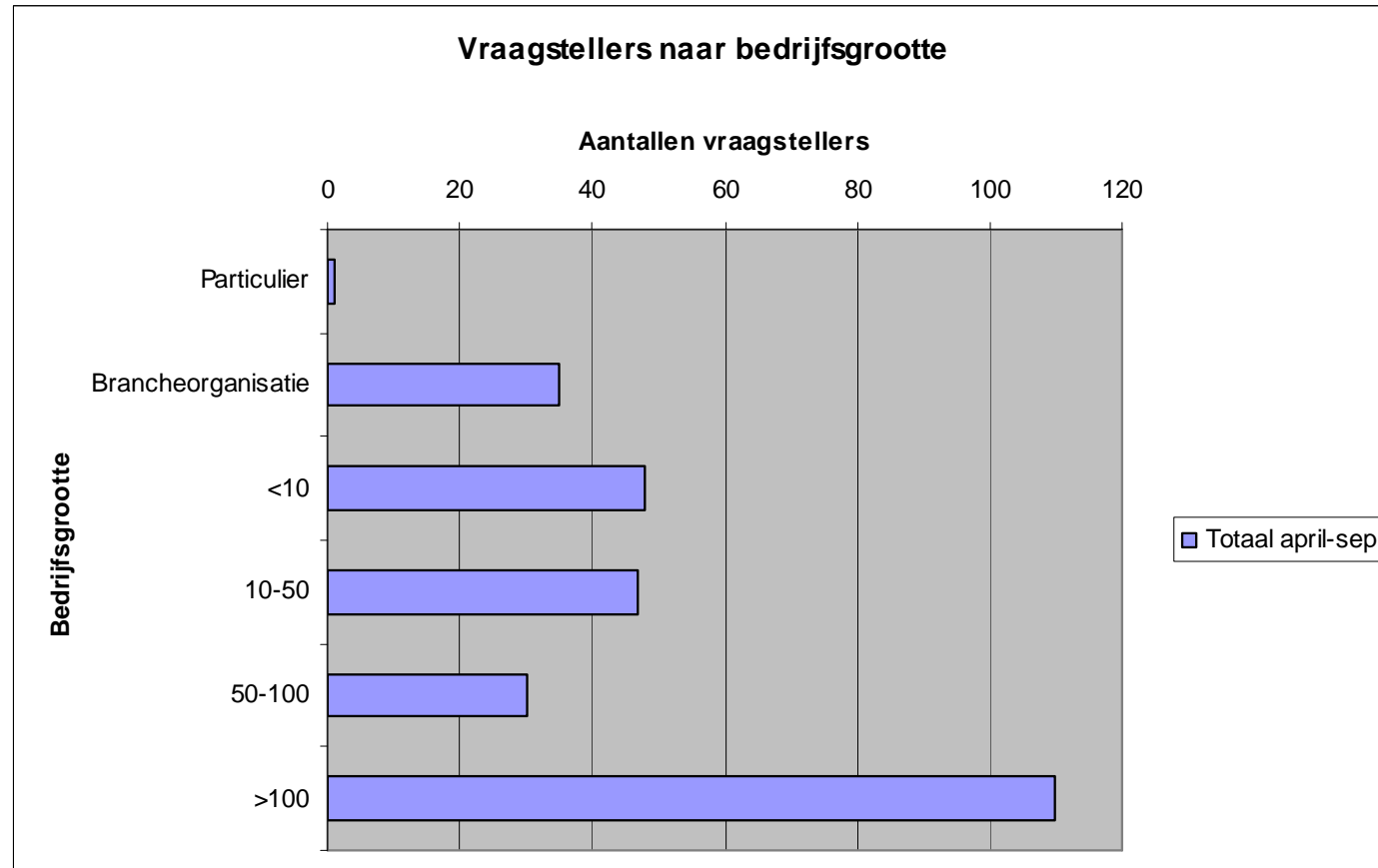


# Who is calling?





## Size of companies





## General conclusions

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- Especially SME's are less prepared
- MKB Nederland will start more actions in 2008
- Additional presentations by Helpdesk at request
- Maybe additional interventions or local networks?



# Questions or suggestions?

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Thank you for your attention

[www.reach-helpdesk.nl](http://www.reach-helpdesk.nl) [www.vrom.nl/reach](http://www.vrom.nl/reach)